



Washington University in St. Louis

SOCIAL POLICY INSTITUTE

# Social Policy Institute Launch Event



*Tuesday, September 24, 2019  
3:00 p.m. - 5:00 p.m., program  
5:00 p.m., reception*

*Hillman Hall, Clark-Fox Forum  
Washington University  
in St. Louis*

*Washington University in St. Louis is launching the Social Policy Institute (SPI), a new university-wide initiative dedicated to addressing pressing social issues through empirical research, dissemination of evidence-informed policy, and training in social policy. Leading the Institute will be Michal Grinstein-Weiss, Distinguished Professor and Associate Dean for Policy Initiatives at the Brown School and the Founding Director of the Centene Center for Health Transformation.*

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## PROGRAM

### 3:00 WELCOME

**Andrew Martin**

*Chancellor of Washington University in St. Louis*

### 3:10 WHAT IS SOCIAL POLICY?

**Mary McKay**

*Neidorff Family and Centene Corporation Dean of the Brown School at Washington University in St. Louis*

### 3:20 WHY NOW?

**Richard Reeves**

*Director of the Future of the Middle Class Initiative and John C. and Nancy D. Whitehead Chair and Senior Fellow of Economic Studies at the Brookings Institution*

### 3:35 WHY ST. LOUIS?

**Tishaura Jones**

*Treasurer, City of St. Louis*

### 3:45 OVERVIEW OF SPI

**Michal Grinstein-Weiss**

*Director of the Social Policy Institute and Shanti K. Khinduka Distinguished Professor of the Brown School at Washington University in St. Louis*

4:00 **ADVANCING SOCIAL POLICY THROUGH  
CROSS-SECTOR PARTNERSHIPS**

**Nisha Patel - Moderator**

*Managing Director of Narrative Change and National Initiatives at Robin Hood*

**Jesse Hunter**

*Executive Vice President, Mergers & Acquisitions and Chief Strategy Officer, Centene Corporation*

**David Williams**

*Chief Tax Officer of Intuit, Inc. and Executive Director of the Intuit Tax and Financial Center*

**Sandy Fernandez**

*Senior Director of the Mastercard Center for Inclusive Growth*

**Adrienne Davis**

*Vice Provost and William M. Van Cleve Professor of Law at Washington University in St. Louis*

**Ray Boshara**

*Senior Adviser and Director of the Center for Household Financial Stability at the Federal Reserve Bank of St. Louis*

4:45 **ADVANCING SOCIAL POLICY THROUGH  
TRANSDISCIPLINARY RESEARCH**

**Marion Crane**

*Interim-Provost and Wiley B. Rutledge Professor of Law at Washington University in St. Louis*

**Dan Ariely**

*Founder of the Center for Advanced Hindsight and James B. Duke Professor of Psychology and Behavioral Economics at Duke University*

5:00 **CLOSING REMARKS**

**Michal Grinstein-Weiss**

**Mark Wrighton**

*Chancellor Emeritus of Washington University in St. Louis*

5:15 **RECEPTION**

Hillman Hall Lobby

# ABOUT THE SOCIAL POLICY INSTITUTE

## *WHAT WE DO*

Combining lessons from areas such as economics, business, medicine, public policy, social work, and sociology, the Social Policy Institute (SPI) provides a systems-level understanding of policy problems and promotes systems-level solutions.

The Institute aims to build upon existing international collaborations and establish new partnerships, further enhancing Washington University's reputation as a global research leader. SPI values the robust array of its partnerships—ranging from local St. Louis nonprofits, to national government agencies in the U.S. and abroad, to corporations that affect the daily lives of people in communities.

## *TRANSDISCIPLINARY FIELD RESEARCH*

At its core, the Institute serves as a hub for research agendas that seek to reduce inequality in education, health, housing and household financial security.

## *TRAINING IN SOCIAL POLICY*

The Institute serves as a think tank, translating research from Washington University into social policy solutions for private and public institutions, and creating accessible publications that allow policy and practice stakeholders to understand and apply rigorous research.

## *EVIDENCE-INFORMED POLICY*

Ultimately, the Social Policy Institute strives to empower a new generation of social policy makers.



## DAN ARIELY

Dan Ariely does research in behavioral economics and tries to describe it in plain language. These findings have enriched his life, and his hope is that they will do the same for you.

Dan's immersive introduction to irrationality took place many years ago while he was overcoming injuries sustained in an explosion. The range of treatments in the burn department, and particularly the daily "bath" made him face a variety of irrational behaviors that were immensely painful and persistent. Upon leaving the hospital, Dan wanted to understand how to better deliver painful and unavoidable treatments to patients, so he began conducting research in this area.

Dan became engrossed with the idea that people repeatedly and predictably make the wrong decisions in many aspects of their lives and that research could help

change some of these patterns. A few years later, as he was learning more and more about decision making and behavioral economics, Dan realized that this knowledge is relevant to many aspects of life, from financial decision making, to health, to better habits, and even to better personal life. Once he realized that understanding decision-making could help him live in a better way, Dan started working on how to get everyone to use the same basic knowledge to improve daily life.

*Irrationally Yours, Predictably Irrational, The Upside of Irrationality, The (Honest) Truth About Dishonesty, the movie Dishonesty and the card game Irrational Game* are Dan's attempts to take his research findings and describe them in non academic terms, so that more people will learn about this type of research, discover the excitement of behavioral economics, and possibly use some of the insights to enrich their own lives.

In terms of official positions, Dan is the James B. Duke Professor of Psychology and Behavioral Economics at Duke University and a founding member of the Center for Advanced Hindsight.

Dan's free time is spent working on a guide to the kitchen and life—*Dining Without Crumbs: The Art of Eating Over the Kitchen Sink*—and of course, studying the irrational ways people behave.



## RAY BOSHARA

Ray Boshara is senior adviser and director of the Center for Household Financial Stability at the Federal Reserve Bank of St. Louis. The center conducts research on family balance sheets and how they matter for strengthening families and the economy. Boshara is also a senior fellow in the Financial Security Program at the Aspen Institute, where his work focuses on the future of building wealth.

Before joining the Fed in 2011, Boshara was vice president of New America, a think tank in Washington, D.C., where he launched and directed several domestic and international policy programs. He has also worked at CFED, a UN agency in Rome, the U.S. Congress, and Ernst & Young. Over the past 25 years, he has advised presidential candidates as well as the George W. Bush, Clinton and Obama administrations. He has

testified before the U.S. Congress several times.

Boshara has written for The Washington Post, The New York Times, The Atlantic Monthly, the St. Louis Post-Dispatch and Democracy, among other publications, and his media appearances include National Public Radio, CNBC, C-SPAN, and Bloomberg News. He serves on many local and national boards and commissions related to financial security, community development, and peace and justice. His book, *The Next Progressive Era*, co-authored with Phillip Longman, was published in 2009.

Boshara is a graduate of The Ohio State University, Yale Divinity School and the John F. Kennedy School of Government at Harvard.



Company conducting concept and product tests, and advising Fortune 500 companies on new product marketing strategies. In her free time, she enjoys testing new food recipes.

She holds a B.B.A. from The University of Texas at Austin, a J.D. from Northwestern University, and an M.P.A. from Harvard University.

## PAMELA CHAN

Pamela Chan is the Associate Director of the Social Policy Institute at Washington University in St. Louis. She leads and manages day-to-day activities at the Social Policy Institute, which entails strategy development, communications, partnership management, and operations.

Her career centers on developing and testing innovative ideas that advance equity in financial and social services. Previously, she was the Director of Human Insights at Prosperity Now, a national non-profit that seeks to ensure that everyone in the United States has a clear path to financial stability and prosperity. She has also worked at the New America Foundation as a Senior Policy Analyst, where she studied how consumer financial products, programs, and regulations affect lower-income communities. She started her career at the Nielsen



## MARION CRAIN

Professor Marion Crain, an expert in labor and employment law, is the Interim Provost for Washington University and the Wiley B. Rutledge Professor of Law. She also holds joint appointments (by courtesy) with the Brown School of Social Work and the Department of Women, Gender & Sexuality Studies in the College of Arts & Sciences. Her scholarship examines the relationships among gender, work, and class status with a particular emphasis on collective action, labor relations and social movements.

She is the author, co-author or editor of a labor law casebook, an employment law casebook, two university press books and a commercial press book, as well as numerous law review articles and book chapters on labor and employment law, labor unionism, and the working poor.

Professor Crain is a member and past Chair of the Labor Law Group, an international collective of labor and employment law professors who work collaboratively to improve labor and employment law pedagogy through the production of course materials, and serves on the editorial board of the *Employee Rights and Employment Policy Journal*. In addition to her legal research and scholarship, she received the David M. Becker Professor of the Year Award in 2009 for excellence in teaching.

Aside from her current role as Interim Provost, Professor Crain's previous administrative duties with the provost's office have included oversight of initiatives designed to stimulate and facilitate interdisciplinary teaching and research, including the Bring Your Own Idea program and the Beyond Boundaries Cross-School Teaching Grant program. She also serves as the liaison for several university-wide centers and institutes, including the Danforth Center on Religion & Politics, the Gephardt Institute for Civic and Community Engagement, and the Institute for Public Health, and the Social Policy Institute.

Before joining Washington University's faculty, Professor Crain taught law at several universities throughout the country and practiced labor and employment law.



## ADRIENNE DAVIS

Adrienne Davis holds a dual appointment as William M. Van Cleve Professor of Law and Vice Provost of the University. She is also the founding director of the new Center for the Study of Race, Ethnicity, and Equity. In the College of Arts & Sciences she holds courtesy appointments in the departments of African and African-American Studies; History; and Women, Gender & Sexuality Studies. Davis is a graduate of Yale College and Yale Law School, where she served on the Executive Committee of the Yale Law Journal.

As Vice Provost, Davis focuses on faculty diversity and development, consulting and collaborating closely with the University's schools; managing a suite of programs from the Office of the Provost; and chairing key searches for the next generation of university leaders. From 2015 until 2017 she chaired the University's Commission on

Diversity and Inclusion, which was charged with designing a university-wide plan for diversity.

Davis is renowned for her scholarship and teaching on gender and race relations; theories of justice and reparations; feminist and critical race theory; and law and popular culture. She has written extensively on the gendered and private law dimensions of American slavery, the legal regulation of intimacy, and how culture and law converge to distribute justice. She is the co-editor of the book, *Privilege Revealed: How Invisible Preference Undermines America* (NYU Press).

Davis founded and is co-director of the Law, Identity & Culture Initiative. She also directed the Black Sexual Economies Project at the law school's Center for the Interdisciplinary Study of Work and Social Capital from 2009-2013.

Davis is currently a member of the AALS Executive Committee for Section on Sexual Orientation and Gender Identity. She is a past Chair of the Law & Humanities Section of the American Association of Law Schools and served on the organization's Membership Review Committee. She has been a Distinguished Lecturer for the Organization of American Historians for many years, and for two years chaired the Littleton-Griswold Prize Committee of the American Historical Association. Finally, Davis is deeply involved in several St. Louis civic institutions.



and providing education to low-income immigrant communities on diabetes and cardiovascular health.

He currently serves on the boards of Grounded Solutions Network and Veterans in Global Leadership and holds an M.P.A. from New York University and a B.A. from Boston University.

## **SANDY FERNANDEZ**

Sandy is the Senior Director of the Mastercard Center for Inclusive Growth where he is responsible for developing and implementing the Center's strategy and programs across North America. He has focused his career on delivering innovative solutions, strategies and enabling research and policy that drives insights on economic mobility and opportunity for the non-profit and private sectors.

Prior to joining Mastercard Sandy held senior roles at Citigroup and JPMorgan Chase & Co. where he developed national community and economic development programs and led coalition efforts with civil rights, policy and advocacy groups on issues of asset building, financial capability, capacity building, diversity and inclusion. He began his career in the community health field conducting outreach, research



## MICHAL GRINSTEIN-WEISS

Michal Grinstein-Weiss conducts research on improving health and socio-economic mobility for low-income households by creating scalable, evidence-based interventions to inform and shape policy, domestically and internationally. Grinstein-Weiss serves as director of the university-wide Social Policy Institute, Shanti K. Khinduka Distinguished Professor, associate dean for policy initiatives at the Brown School, and founding director of the Centene Center for Health Transformation.

As an influential voice in the design of innovative savings and asset-building policies, Grinstein-Weiss is pioneering the field of tax-time savings and spearheading Israel's creation of a national child savings account program. Her work also merges behavioral science and

managed healthcare toward the goal of creating evidence-based solutions for effective healthcare. She has led successful research collaborations for top industry, government, and philanthropic partners, including Fortune 500 companies, major foundations, and government agencies. Her work has been featured in popular media such as National Public Radio and The Wall Street Journal and published in top-tier academic journals, including American Economic Journal, Social Service, Review, and Social Work Research.

She serves as a Nonresident Senior Fellow in Global Economy and Development at the Brookings Institution, has held leadership roles with the Clinton Global Initiative, and was recently identified as one of the highest-impact social work scholars by Research on Social Work Practice.



## JESSE HUNTER

Jesse Hunter currently serves as Executive Vice President, Mergers & Acquisitions and Chief Strategy Officer for Centene Corporation, a Fortune 100 multi-national healthcare enterprise. Since joining Centene in 2002, he has held multiple positions with increasing responsibility that have contributed significantly to the growth and success of the organization.

Mr. Hunter has over two decades of experience in healthcare finance, mergers and acquisitions, corporate development, strategy and operations. Prior to joining Centene, Mr. Hunter worked in mergers and acquisitions at Humana Inc. and for Healthcare Financial Partners, a publicly-traded specialty finance company.

Mr. Hunter received a Bachelor's degree in finance from Miami University in Oxford, Ohio, and a Master of Business Administration

degree from the Olin Business School at Washington University in St. Louis. In 2014, Mr. Hunter was recognized as a Distinguished Alumni from the Olin Business School.

Mr. Hunter is also committed to community service as evidenced by his leadership role in multiple organizations. Mr. Hunter serves as the President of the Board of Directors at the Center of Creative Arts (COCA). He is an advisor to the Community Health in Partnership Services (CHIPS), a free clinic providing services to uninsured individuals in the St. Louis Community. Additionally, he is a Board member for American Heritage Trees.

Mr. Hunter is a proud husband to wife Linda and father of Riley (14), Kate (12), and Jackson (10).



investment banking firm, and adjunct faculty at the Anheuser-Busch School of Business at Harris-Stowe State University.

Treasurer Jones also enjoys an active volunteer career as a member of Delta Sigma Theta Sorority, Inc. Her dedication to public service has earned her numerous accolades including awards from the St. Louis Coalition for Human Rights, the RCGA, and the Lupus Foundation of America.

## TISHAURA JONES

Treasurer Tishaura O. Jones brings a deep personal commitment, a wealth of experience, and a proven record of leadership to serving the City of St. Louis. Her political career began in 2002 when she was appointed as Democratic Committeewoman of the 8th Ward in the City of St. Louis. She has recently served for two terms in the Missouri House of Representatives, and when selected by her colleagues as the Assistant Minority Floor Leader, became the first African-American and the first woman to hold this position in Missouri history.

Treasurer Jones has a Bachelor's degree in Finance from Hampton University and a Masters degree in Health Administration from the Saint Louis University School of Public Health. Her recent employment includes Vice President of Public Finance for Blaylock Robert Van, LLC, an



## ANDREW D. MARTIN

Andrew D. Martin was appointed Washington University's 15th chancellor by the university's Board of Trustees on July 14, 2018.

From 2014-2018, Martin served as dean of the College of Literature, Science, and the Arts at the University of Michigan. Previously, he served in various positions at Washington University in St. Louis, including as the Charles Nagel Chair of Constitutional Law and Political Science at the School of Law, vice dean of the School of Law, founding director of the Center for Empirical Research in the Law, and chair of the Department of Political Science in Arts & Sciences. Throughout his career in higher education administration, Martin has taught courses in judicial decisionmaking and political methodology and mentored numerous graduate and doctoral students. In recognition of his teaching and mentorship, Martin

received the Outstanding Faculty Mentor Award from the Graduate School of Arts & Sciences at Washington University in 2011 and the Distinguished Faculty Award from the Washington University Alumni Board of Governors in 2013.

Along with numerous scholarly articles and book chapters, Martin is the author of "An Introduction to Empirical Legal Research," which he co-authored with Lee Epstein, the Ethan A.H. Shepley Distinguished University Professor at Washington University. Throughout his career, Martin has received research funding from many organizations, including the Andrew W. Mellon Foundation, the MacArthur Foundation, the National Science Foundation, and the National Institutes of Health.

Among his many honors and awards, Martin received the Lasting Contribution Award from the Law & Courts section of the American Political Science Association in 2016 for an article he co-authored. He has also received awards from the Society for Political Methodology and Washington University's Graduate School of Arts & Sciences.

Martin earned his Ph.D. in political science from Washington University in 1998 and his A.B. from the College of William & Mary in mathematics and government in 1994. He and his wife, Stephanie S. Martin, are the parents of a daughter, Olive, and together they live in St. Louis, Missouri.



## MARY MCKAY

Mary M. McKay joined the Brown School at Washington University in St. Louis as dean in 2016, continuing the School's legacy of creating vital knowledge, initiating social change, and preparing leaders to address social and health challenges both locally and globally.

Dean McKay's academic experience connects deeply to both social work and public health. She has received substantial federal funding for research focused on meeting the mental health and health prevention needs of youth and families impacted by poverty. She also has significant expertise in child mental health services and implementation research methods, as well as over 20 years of experience conducting HIV prevention and care-oriented studies, supported by the National Institutes of Health. She has authored more than 150 publications on mental

and behavioral health, HIV/AIDS prevention and urban poverty, and more.

Prior to joining the Brown School, Dean McKay was the McSilver Professor of Social Work and the inaugural director of the McSilver Institute for Poverty Policy and Research at New York University's Silver School of Social Work. She previously served as the head of the Division of Mental Health Services Research at Mount Sinai School of Medicine. Her prior academic appointments include Columbia University and University of Illinois at Chicago.



## NISHA PATEL

Nisha Patel is Managing Director, Narrative Change & National Initiatives, at Robin Hood, a New York City- based foundation focused on fighting poverty. She is the founder of Mobility Learning and Action Bets (LABs), a strategic collaboration among philanthropic partners, including Robin Hood, The Harry and Jeanette Weinberg Foundation, Tipping Point Community, and the Bill & Melinda Gates Foundation.

Patel has more than two decades of experience leading and implementing initiatives to increase economic opportunities for low-income families. Prior to joining Robin Hood, she served as Executive Director of the U.S. Partnership on Mobility from Poverty at the Urban Institute, which assembled 24 leading voices to identify ideas for investment to dramatically increase mobility from poverty. Patel served in the Obama

administration as Director of the Office of Family Assistance within the U.S. Department of Health and Human Services, overseeing a \$17 billion annual portfolio of federal grants that foster family economic security. She was previously Deputy Director of Ascend at the Aspen Institute, where she led national efforts to expand two-generation approaches to improve outcomes for children and their parents. Prior to that, Patel was a Program Officer in the U.S. Program at the Bill & Melinda Gates Foundation, where she managed a portfolio focused on increasing postsecondary success through community partnerships and policy development, as well as special initiatives.

Patel previously held positions as Director of Programs at Washington Area Women's Foundation and Senior Policy Analyst at the Center for Law and Social Policy. She has also been an Adjunct Professor at the George Washington University. Her work has been featured on NPR's 1A and in the Atlantic's CityLab, the Chronicle of Philanthropy, and Inside Philanthropy.

Patel is a graduate of Vanderbilt University and holds an MSW from Washington University in St. Louis. Patel was selected as a National Asian Pacific American Women's Leadership Institute Fellow and a Washington University in St. Louis Brown School Distinguished Alumna. She serves on the Advisory Board of the Bill & Melinda Gates Foundation Alumni Network.



## RICHARD REEVES

Richard V. Reeves is a senior fellow in Economic Studies, where he holds the John C. and Nancy D. Whitehead Chair. Richard is Director of the Future of the Middle Class Initiative and co-director of the Center on Children and Families. His research focuses on the middle class, inequality and social mobility.

Richard's publications for Brookings include his latest book *Dream Hoarders: How the American Upper Middle Class Is Leaving Everyone Else in the Dust, Why That Is a Problem, and What to Do about It* (2017), *Time for Justice: Tackling Race Inequalities in Health and Housing* (2017), *Ulysses Goes to Washington: Political Myopia and Policy Commitment Devices* (2015), *Saving Horatio Alger: Equality, Opportunity, and the American Dream* (2014), *Character and Opportunity* (2014), and *The Parenting Gap* (2014). He is also a contributor to The Atlantic,

National Affairs, Democracy Journal, the Wall Street Journal and the New York Times. Richard is also the author of John Stuart Mill – Victorian Firebrand, an intellectual biography of the British liberal philosopher and politician.

In September 2017, Politico magazine named Richard one of the top 50 thinkers in the U.S. for his work on class and inequality. From 2017 to 2018, he served as a member of the Government of Canada's Ministerial Advisory Committee on Poverty. Richard is also a policy consultant to the Opportunity Insights team led by Prof Raj Chetty at Harvard University, an advisor on the American Family survey, and serves on the Board of Jobs for the Future.

Richard's previous roles include: director of Demos, the London-based political think-tank; director of futures at the Work Foundation; principal policy advisor to the Minister for Welfare Reform; social affairs editor of the The Observer; research fellow at the Institute for Public Policy Research; economics correspondent for The Guardian; and a researcher at the Institute of Psychiatry, University of London. He is also a former European Business Speaker of the Year.

Richard has a BA from Oxford University and a PhD from Warwick University. Richard has received an honorarium for speaking from McKinsey & Company.



Director of Electronic Tax Administration and Director of the Return Preparer Office.

David holds a Master of Public Policy degree from the John F. Kennedy School of Government at Harvard University, and a Bachelor of Science Degree in Business Administration from Colorado State University.

## DAVID WILLIAMS

David Williams is charged with helping lead and drive growth in Intuit's various tax businesses including TurboTax, the largest do-it-yourself software solution in the United States as well as Intuit's professional products that are used by thousands of tax practitioners. In this role, David also works with other Intuit businesses to shape their strategies, engage with external stakeholders and partners, and support industry initiatives.

Prior to joining Intuit, David had a long career in tax policy and tax administration – including fourteen years as a US Senate staffer working primarily on tax issues for the Senate Budget Committee and for Senator Bill Bradley.

In his more than 13 years at the IRS he held a number of positions including Chief Communications Officer as well as Director of the Earned Income Tax Credit office,



## MARK WRIGHTON

Mark S. Wrighton, PhD, was elected the 14th chancellor of Washington University in St. Louis in 1995 and served as its chief executive officer for 24 years.

In the years following his appointment, the university made significant progress in student quality, campus improvements, resource development, curriculum and international reputation.

University accomplishments during Wrighton's time as chancellor include a more than three-fold increase in undergraduate applications, more than 300 new endowed professorships for faculty, a redesigned Arts & Sciences curriculum, newly created programs in biomedical engineering, public health, American culture studies, and completion of more than 50 new buildings and the redevelopment of the East End of the Danforth Campus.

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